



COLSON CASTER OFFERS CUSTOMERS ‘SPY’ TESTING REVIEW

Viewing Actual Testing Video Provides Product Performance and Quality Assurances

Jonesboro, Arkansas, May 31, 2011 – Colson Caster Corporation, the world’s leading manufacturer of standard and custom application caster and wheel products, has offered its customers the opportunity to ‘spy’ on the testing procedures performed on their products. The company’s innovative new program provides its customers, and potential customers, with video of custom wheels and caster products taken during Colson’s actual testing processes.

“Our testing procedures are rigorous and unique,” said Charles Harris, Engineering Manager for Colson. “We thought that just a photo and data of the complete process did not do the testing programs justice, and certainly did not provide the type of active review for the customer that this new methodology does.”

Colson has three electronic cameras detailing the testing processes designed for both turntable test machines and its drum tester. As Colson can create new and unique quality and performance procedures dictated by each customer’s needs, the written description and photographic testing was sometimes still difficult to visualize and evaluate. With actual video of the testing, accompanied by supporting and informational data and results, it is easier for customers to understand the value of the exclusive testing performed by Colson engineers. The benefits of this new ‘test viewing’ ensure that adequate and appropriate products are secured without the fear of limited performance or the unnecessary cost of over-performing product selection.

In addition to customer benefits, the engineering and quality control staff at Colson enjoy the opportunity of watching and monitoring the testing from their office working spaces instead of within the test laboratory. Colson has been in business for more than 125 years, and today manufactures and globally markets more than 35,000 fully-tested caster and wheel products.

About Colson Caster Corporation

For more than a century, Colson Caster Corporation has been providing the world with the highest quality and largest selection of premier caster and wheel products. Headquartered in Jonesboro, Arkansas for the last 50 years, and with more than 150,000 square feet of state-of-the-art manufacturing space, Colson designs and produces the industry’s largest selection of casters and wheel products, caster options, and accessories. The company is the leader in caster innovation and builds exclusive caster products for all of the world’s markets. For more information, visit www.colsoncaster.com.