



Contact: Susie Cover
870.972.6070
scover@crownpr.net

COLSON CASTER ROLLS OUT PRINT AND ONLINE PRODUCT CATALOGS

Expanded Lineup, Product Specs, and Reference Information Included

Jonesboro, Arkansas, May 12, 2009 – Colson Caster Corporation, the world’s leading manufacturer of standard and custom application caster and wheel products, has announced the availability of its newest and most complete product catalog to-date. The Colson 2009 Catalog has been updated to not only reflect additions to Colson’s growing product offerings but also incorporate suggested changes from customers, such as expanded product specs. The popular, three-hole punched, 8 ½” x 11” catalog is still in its familiar print format with easy reference background materials and metric conversion charts. For those times when an online search is needed, a full edition is also present on the Colson website. Colson has made its complete catalog available through its website in a simple, page-turning format with email page-forwarding and search capabilities. To access this new tool, simply click on the 2009 catalog cover icon from the Colson website homepage.

“Our customers’ needs and purchasing procedures run the gamut from traditional catalog use to quick, online reference and ordering,” said Don Laux, Colson’s President and General Manager. “We didn’t want to jump the gun, like others, and eliminate a print guide when many of our customers are telling us it is still the tool they prefer.”

Colson has made sure the new catalog includes the latest additions to its expanding product line, including the Triumph Wheel and integrated expanding adapter, as well as the soon-to-be released TPE HI-TEMP Wheel and newest economical Trans-forma™ Wheel series. An expanded replacement parts section has also been referenced in the catalog per requests from Colson customers. The Colson 2009 Catalog is available now and can be ordered by calling 1-800-643-5515 or by emailing info1@colsoncaster.com.

About Colson Caster Corporation

For more than a century, Colson Caster Corporation has been providing the world with the highest quality and largest selection of premier caster and wheel products. Headquartered in Jonesboro, Arkansas for the last 50 years, and with more than 150,000 square feet of state-of-the-art manufacturing space, Colson designs and produces the industry’s largest selection of casters and wheel products, caster options, and accessories. The company is the leader in caster innovation and builds exclusive caster products for all of the world’s markets. For more information, visit www.colsoncaster.com.
