



**COLSON CASTER CLAIMS EXCLUSIVE TRANS-FORMA DISTRIBUTION
WITH NEW TRANS-FORMA LT WHEEL**

Announces New Lower Pricing with Launch

JONESBORO, AR – September 28, 2010 – Colson Caster Corporation, the world’s leading manufacturer of standard and custom application caster and wheel products, is now shipping its newest wheel product, the Trans-forma™ LT. With this announcement, the company confirms that it is now the exclusive supplier for the complete Trans-forma wheel family for North America.

“Assuming one-stop-shop status for the Trans-forma line allows us to pass special pricing options on the Trans-forma along to our distribution partners,” said Brian Crain, product manager for Colson. “In addition, in a customized sales kit, we are sharing other new product samples and pricing discounts.”

Designed for smooth and easy rides in all manufacturing and service environments, the Trans-forma LT is constructed with a thermoplastic elastomer (TPE) tread. The TPE material resists water damage associated with wet and punishing applications. The new 2” wide TPR wheel is available in 4”, 5” and 6” flat tread design, as well as a 6” round tread version. In addition, and as with all Colson wheel and caster products, construction and design elements of the new wheel have been tested in Colson’s own labs to ensure performance and durability under heavy and demanding loads over long periods of time. The new wheel series is the perfect choice when needs call for quiet ride, long durability and multi-environment capabilities.

All sizes of the Trans-forma LT are in stock and ready for immediate shipment. For more information on the new wheel and the other special introductory price-saving options, contact Colson at 800.643.5515 or visit www.colsoncaster.com.

About Colson Caster Corporation

For more than a century, Colson Caster Corporation has been providing the world with the highest quality and largest selection of premier caster and wheel products. Headquartered in Jonesboro, Arkansas for the last 50 years, and with more than 150,000 square feet of state-of-the-art manufacturing space, Colson designs and produces the industry’s largest selection of casters and wheel products, caster options, and accessories. The company is the leader in caster innovation and builds exclusive caster products for all of the world’s markets. For more information, visit www.colsoncaster.com.
